

supporting e-learning opportunities

2010 E-learning Benchmarking Survey

Based on responses from 800 employers, 784 RTOs and more than 2,400 VET teachers and trainers.

e-learning
Indicators
2010
survey results

The survey's key findings are:

Employers

- 50% of employers surveyed now use e-learning as part of training they provide to their employees.
- 60% of employers expect their use of e-learning in provision of training to employees to increase in the next two years.
- 85% of employers said that they would encourage their employees to use e-learning if it was available.

Teachers and trainers

- 86% of VET teachers and trainers encourage students to access online learning resources and content.
- 73% of teachers and trainers use interactive learning resources in the classroom and 66% have students use these resources outside the classroom – in the workplace, at home, wherever a student is connected.
- 39% of teachers and trainers use mobile technologies in learning, assessment or communication and 18% use podcasting.
- Around 60% of teachers and trainers said that e-learning has made learning more interesting and engaging for their students, and more than half said that e-learning has improved their teaching.

RTOs

- 51% of RTOs surveyed delivered some units involving e-learning.
- More than two-thirds of RTOs use learning management systems, online student management systems, online professional development and/or online compliance training as part of their business processes.
- 55% of RTOs do not address e-learning in their business strategy.
- The uptake of e-learning by smaller private and industry-based RTOs is slower than the larger RTOs, with 63% of very small RTOs currently not using e-learning.

The survey is conducted annually by the national training system's e-learning strategy, the Australian Flexible Learning Framework.

For more information

Benchmarking and Research

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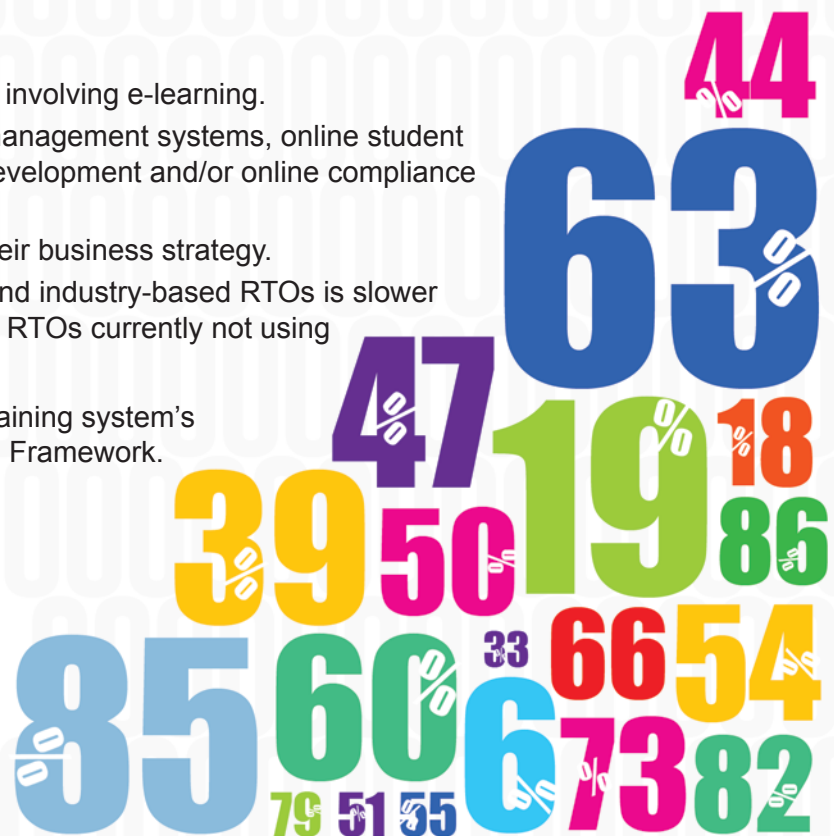
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For the full results visit:

flexiblelearning.net.au/e-learningindicators



Australian Government

Department of Education, Employment
and Workplace Relations

Australian Flexible Learning Framework

supporting e-learning opportunities

2010 E-learning Benchmarking Survey

E-learning is now an integral part of training for Australian businesses and the VET system

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The sixth national E-learning Benchmarking Survey results found that 43% of vocational education and training (VET) activity now involves the use of e-learning; compared to 8% reflected in the first survey in 2005.

Employers are increasingly using e-learning in both formal and informal training for their employees, and are taking advantage of the flexibility it provides.

"It's flexible. Rather than having employees sitting in one room, they can arrange their own time and do it when it's convenient. It's cost effective and they can review it over and over again." -- Employer, 2010

Employers' knowledge of e-learning has increased, as well as their expectations of RTOs (registered training organisations) to be flexible.

E-learning is providing engaging training across industry sectors through a wide range of accessible online learning resources, research, assessment and tools.

While incremental growth in the uptake of e-learning continues, the survey has identified three main challenges:

- Building capacity in small RTOs – providing adequate resources to encourage the uptake of e-learning in small RTOs
- Strategic use of e-learning - encouraging the incorporation of e-learning into RTO business strategies
- Delivering flexibility and quality – communicating that e-learning should be used to enhance quality training, not just flexibility

The 2010 E-learning Benchmarking Survey highlights the latest e-learning trends and attitudes in VET, and allows participants to benchmark their own e-learning activities at a national, state, industry and provider level.

For a copy of the 2010 E-learning Benchmarking Survey report visit the E-learning Indicators website flexiblelearning.net.au/e-learningindicators. The website includes a full survey analysis, including a breakdown of survey results by employer, RTO, teacher/trainer, demographic and industry area.

The website also contains tools that can assist RTOs to benchmark their own e-learning activity, including the DIY E-learning Benchmarking tool.

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